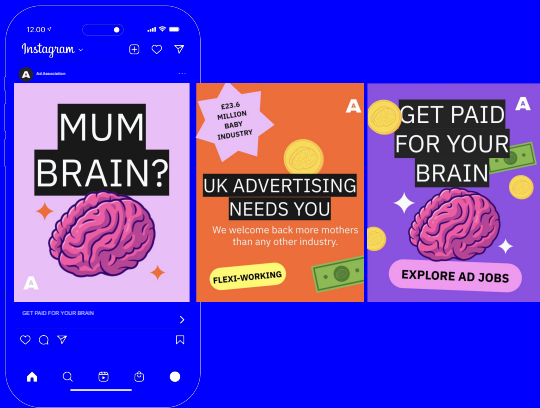


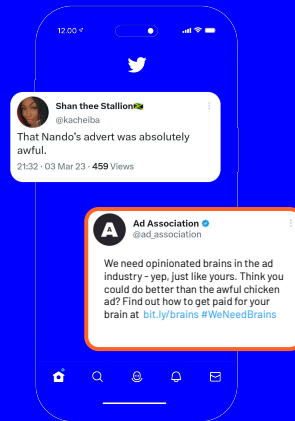
GET PAID FOR YOUR BRAIN SUMMARY

Your brain is unique to you. But that makes it extremely valuable to everyone else.



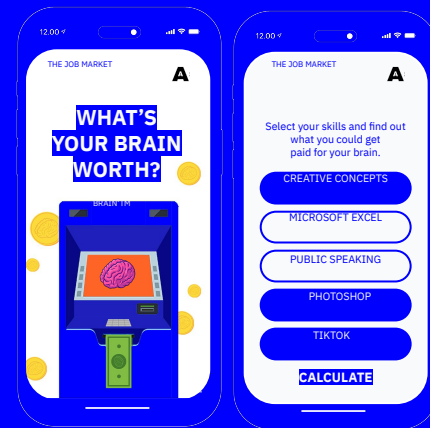
HYPER-TARGETED PERSONALISED COMMS

We'll get super smart with targeting on social and appeal to diverse brains showing them just how valuable they are.



REAL-TIME RESPONSIVENESS

We'll hijack opinionated tweets about ads, challenging the authors to consider a career in advertising.



INTERACTIVE DIGITAL TOOLS

We'll also give our audience the tools to find out what their brain is already worth.